### Miele

First Choice
Marshalls

Miele Professional Laundry & Dishwashing **Product Range** 



### — About First Choice Marshalls

Established for over 30 years, First Choice Marshalls offers sales, supply and servicing of Miele Professional products across London and the home counties. The company has extensive experience in the industry and pride themselves on offering a comprehensive, professional service from start to finish.

The company was a founding member of the Miele Partnership and can offer expert advice and excellent terms on the supply and service of Miele equipment. Their commercial engineers are fully trained and accredited by Miele to install, commission and service

the equipment and have between them many decades of experience with Miele appliances.

First Choice Marshalls have engineers based across London and the home counties offering a next-working-day response.





66 Our engineers are trained by Miele; they are Miele by proxy.

Alan Nicken

Managing Director of First Choice Marshalls





### References

### avante care & support Everyone Matters

### THE LANGHAM

LONDON

### Client: Pilgrims View Care Home



Operating laundry daily, we can't go without efficient laundry washing facilities, which is why installing reliable and durable machines that could be repaired with little fuss was a priority for us.

#### Miele sits at the heart of Pilgrims View's new and improved laundry facility

Avante Care and Support, which operates Pilgrims View, recognised the care home's need for a whole new approach to its laundry. This meant assigning budget to renovate the current laundry facility and create a brand new facility that would make infection control procedures easier for staff to follow. It was essential for the facility and its machines to meet the Department of Health's 'Health Technical Memorandum 01-04 (HTM 01-04)', which gives guidance on the legal requirements, design applications, maintenance and operation of water supplies, storage and distribution systems in all types of healthcare premises.

The new laundry facility was an opportune time for Pilgrims View to install new machines and having seen Miele machines wash items to high standards at Avante Care and Support's other homes, the business' maintenance officer chose the same brand for the new laundry facility. The company arranged with contractors to re-configure part of the existing building and utilise other areas to form a new laundry room. As well as forming better maintenance access, builders created a new walkway into the

laundry room. This enabled a barrier washing system that allowed soiled items to enter through one area and clean items to be returned to residents via a different route.

Local Miele partner, First Choice Marshalls, had installed Miele machines at its other homes, and Avante Care and Support knew that the supplier could be trusted to select the right equipment for Pilgrims View. Not only did First Choice Marshalls install two Miele PW 811 Performance Plus washing machines, it worked with the team at Pilgrims View to establish how the equipment should be laid out in the laundry to support infection control procedures. One suggestion was the inclusion of a door behind machines to make them easy to access when cleaning, servicing and repair work needs to be carried out.

Falling short of hygiene and cleanliness is no longer a concern for Avante Care and Support's managers thanks to the newly refurbished laundry facility that makes compliance easy for staff. The room's new layout makes it impossible for soiled items to contaminate clean items now

that they enter and exit the facility through independent doors and exits. Miele washing machines are built to last and Pilgrims View has the reassurance that the laundry can operate without interruption for the foreseeable future. And, if there are any issues First Choice Marshalls is on hand to visit the home and carry out repairs within 24 hours. The new machines also keep noise and vibrations to a minimum, and now residents are no longer disturbed during the day or night by noisy appliances.

Julian Oliver, maintenance officer at Avante Care and Support, says: "Changing the physical infrastructure of our laundry room was a big step for us. But we needed to make a bold move so that managing infection control became easier and second nature for laundry staff. Operating laundry daily, we can't go without efficient laundry washing facilities, which is why installing reliable and durable machines that could be repaired with little fuss was a priority for us. Having seen the difference that Miele and First Choice Marshalls made at our homes. we were keen for Pilarims View to experience the same results."

#### Client: The Langham



#### Prestigious London hotel, The Langham, delivers luxury finish with Miele Professional laundry equipment

The Langham, London is one of the largest and best known traditional style grand hotels in London and has over 400 rooms. For 150 years the hotel has hosted a wide range of guests including VIPs and royalty. Renowned for its service, Europe's first 'Grand Hotel' continues to set standards of excellence.

Gary Oborn, Director Of Engineering at The Langham, approached Miele Professional as they were looking to refurbish their on-premise laundry and replace machines which were getting old and requiring constant repairs. The on-premise laundry room consists of three washers and two drvers and is mainly used for processing personal laundry for guests and staff, as well as towels and face cloths.

In keeping with the high standards of the hotel, the replacement machines needed to be high quality and reliable. It was these factors that led Oborn to choose Miele Professional machines

The team at the Langham already had a good relationship with Miele Professional dealers First Choice Marshalls (FCM) who provided the installation, after sales service and

The machines are easy to use and we've already noticed a huge improvement in the end result of laundry processed.

maintenance. FCM completed an installation of two PW 6241 commercial washing machines and two PT 8503 commercial tumble **dryers** in an on-premise laundry and the team have since purchased a Little Giant PW 6065 washing machine which is located elsewhere.

Commenting on the installation and the new machines, Gary Oborn, Director Of Engineering at The Langham Hotel, said;

"At The Langham Hotel we entertain a range of guests from royalty and dignitaries to celebrities, so it is important that all of our equipment is the best quality to allow us to provide a first class service. We chose to invest in Miele Professional as we wanted to guarantee reliable equipment that would last for years and produce exceptional results.

Miele Professional and our dealer FCM provided a fantastic service, and the turnaround time for the installation was so quick. The machines are easy to use and we've already noticed a huge improvement in the end result of laundry processed. We would definitely invest in Miele Professional products again and recommend them to any business looking to upgrade their on-premise laundry facilities."

#### Products installed:



PW 6241 Washing Machine

PW 6065 Washing Machine



PT 8503 Tumble Dryer



# Partnered with Miele

### What does a Miele Approved Partner mean?

In 2001, Miele established the Miele Professional Partnership – choosing to sell laundry and dishwashing products to customers through a network of approved Partners. The reasons for this are to provide the customer with a fast, local solution.

First Choice Marshalls is an approved Partner, meaning that they undergo Miele product and service training and they are able to sell, install, commission and service any Miele Professional product.

# What are the benefits to First Choice Marshalls customers?

By Miele selling in this way, our customers are able to buy the quality of Miele products, with the reassurance that they will receive the personal support and knowledge from First Choice Marshalls.

#### Míele

This is to certify that

First Choice Marshalls

is an

Approved Miele Sales & Service Partner

Authorised by Sam Bailey



# Product range contents

**Tumble Dryers** 

PT 5137 WP

PT 7136 Vario

PT 7186 Vario

PT 8203 WP

10-13 KG

PT 8257 WF

12-15 KG

13-16 KG

PT 8337 WF

16-20 KG

20-25 KG

32-40 KG

PT 7137 WF

LITTLE GIANTS 16

08-13

Washer-Extractors

LITTLE GIANTS 10

PW 5062

PW 6055 Vario

PW 6065 Vario

PW 5064 Mopstar 60

8-10 KG 11

8-10 KG
PW 6080 Vario
PWT 6089 Vario
PW 5105 Vario
11-32 KG

PW 811 PW 413 PW 413 Mopstar 130 PW 814

PW 418 PW 818 PW 6241 PW 6321

**BARRIER WASHERS 13** PW 6163

PW 6163 PW 6243 PW 6323 20-25

Ironers

ROTARY 2
HM 16-80
HM 16-83
FLATWORK 2
PM 1210
PM 1214
PM 1217 2
PM 1318
PM 1418
PM 1418
PM 1421 2
PM 1621

PM 1625

PM 1630

PM 1635 PM 1825

PM 1835

26-30

 PROFILINE
 28

 PG 8080
 PG 8080 U

 PG 8081 i
 PG 8082 SCi

 PG 8082 SCi
 PG 8083 SCVi

 PROFESSIONAL
 29

 PG 8055 - Speed
 PG 8056 - Speed Plus

 PG 8058 - Brilliant
 PG 8059 - Hygiene

 TANK
 30

 PG 8164 - BrilliantCompact
 PG 8165 - UniversalCompact

 PG 8166 - Universal
 PG 8172 - Performance





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#### DISHWASHERS



# **Product Code**

Dimensions: H/W/D (mm) Dishwashing system

Dishwashing programmes

### Tank Dishwashers

UNIVERSALcompact

PG 8165

Tank system

725(760)/600/617

Freestanding/built under

3234 glasses or 882 plates

3 + 4 additional programmes

**BRILLIANT**compact

PG 8164

Tank system

725(760)/460/617

Freestanding/built under

1600 glasses or 600 plates

3 + 4 additional programmes







PERFORMANCE







3 + 4 additional programmes



3 + additional programmes

# \_ Miele History & Innovation

### Innovation has been at the heart of Miele's success for over 100 years

From the first fully automatic washing machine to the latest energy and water saving technology, we lead the way. When you buy a Miele machine you benefit from innovative, intelligent solutions that deliver reliable results.

Our drive to innovate is independently recognized too we've won awards for everything from design through to the way we apply technology. When we design a new machine we think about how we can make it better - the details we can change to improve performance, increase efficiency and deliver the best results.

Innovation doesn't end with our products either - we're always looking at ways to improve the service we give to our customers, listening to you and being responsive to ensure that we're delivering the products you need.







Shortest programme cycle (secs)

Baskets/hr

# First Choice Marshalls Support & Service

With over 25 years of experience, we at First Choice Marshalls are able to offer first-class servicing of all Miele Professional appliances. All of our staff are fully trained by the manufacturer themselves, and each engineer's training is complemented by many years of experience focused on Miele's full range of appliances.

We have engineers based all across London and the South-East, and can guarantee next working day attendance on every service call. In addition, due to our experience working with a number of nationwide organisations, we operate a network of contractors and engineers across England & Wales, so can offer the same high standards, wherever you are.

Our vans carry a range of Miele spare parts, allowing us to complete most repairs on the first visit. If a re-visit is required, we are supported by Miele's next-day parts supply service, keeping your machine's downtime to the absolute minimum.

Iso offers a range of extended warranties on new appliances for your peace of mind. We also offer a sumber of preventative maintenance and servicing lans, designed to keep your machines in the best condition and minimise the risk of breakdown. And you have a gas appliance, one of our Gas Safe egistered engineers can carry out your annual gas service to ensure that you remain fully compliant with all relevant legislation.

Miele



#### Sustainable, cost effective performance

Because you don't want to worry about the impact of rising energy prices, we have developed all of our products to lead the market for energy and water efficiency. At the heart of all our product design is sustainable, cost-effective performance that achieves optimum results.

Our machines last longer too, so you will replace them less often, minimising environmental impact and disposal costs. When a product does come to the end of its life, most of it is easily recyclable - so from start to finish we are ensuring maximum sustainability.

Our machines offer many characteristics which significantly contribute to sustainability: low consumption (of energy, water and chemical substances), a high proportion of recyclable materials and secondary raw materials and environmentally friendly procedures.

In addition, all European company locations are certified to ISO 9001, ISO14001, OHSAS 18001 and SA 8000 standards.

57%

emissions

2,860,000

kWh energy saving per year at our new office in Gütersloh

2004

Miele has been a membe of the UN Global Compac an initiative promoting sustainability in businesse since 2004 Our machines last longer, so you will replace them less often, minimising environmental impact and disposal costs.



# Design & Performance \_

Miele's global reputation for reliability is no accident.

All our products undergo meticulous testing to simulate over ten years of continuous and rigorous use.

At Miele we are renowned for the build quality of our range and we rigorously endurance test all of our products during their development. When we say rigorously we really do mean it, for example our laundry products are tested to run for up to 30,000 hours - that is a lot of clean sheets, towels or mop heads.

Every product we manufacture goes through an endof-line test too, before passing quality control; we pay attention to the details so that you don't have to.

We are committed to our products, response times, deliveries and installs being correct first time. All of this means machines that deliver outstanding reliability, long product lifecycles and low running costs. An investment in Miele results in long-term cost savings and peace of mind.

Miele Professional. Immer Besser

### Miele Quality Pledges



Our washing machines are tested to

30,000 cycles

that's the equivalent of 8 cycles a day, 7 days a week for over 10 years



The doors on our dishwashers are opened and closed

00,000 times



The on/off switch on our washing machines and tumble dryers is tested to operate

100,000 times



The doors on our washing machines are opened, closed, locked and unlocked

60,000 times



Our **tumble dryers** are tested to

40,000 cvcles



The detergent dispenser flap on our **washing machines** is opened and closed

30,000 times



All our PM range ironers are tested to operate for up to

20,000 hours



Our **dishwashers** are tested to

12,000 cycles



The fluff flap on our **tumble dryers** is opened and closed

10,000 times



All our **tumble dryers'** central bearing and support rollers operate for more than

20,000 hours

### Miele

### **First Choice Marshalls**

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